

PARLIAMENT

Lights



THE PERFECT RECESS



© Philip Morris Inc. 1987

8 mg "tar" 0.7 mg nicotine av. per cigarette by FTC method

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

PHILIP MORRIS INC.

THIS ADVERTISEMENT PREPARED BY YOUNG & RUBICAM NY

Ad Number: A7728

Advertiser: Philip Morris Inc.

Title: *Travel - Village Recess*

Ad Size: *10 1/2" x 13 1/2" - Top & Bottom*

10" x 13 1/2" - Non-Head

Publication: *The Village*

Warning Statement: D

Interim Statement: A

Off. of Cover Date: 3

Cover Date: March 1987

TAN: 10 pt

Year: 1987

Codes: PMU/PAR (15-1-12) SH1987 Ad-R. McDowell/R. Costabile Acn1Mgt-C. Wilson



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Source: <https://www.industrydocuments.ucsf.edu/docs/qfhp0002>

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